



# TRUCKING FOR A BETTER FUTURE



**GREEN  
POWER  
TRUCK  
SUMMIT  
2017**

Initiative of  **truckingnews  
INDIA.com**

## GREEN POWER TRUCK SUMMIT 2017

The Green Power Truck Summit is an initiative of truckingnewsindia.com. It is one of the industries' premier summit on Green Energy Innovations for Trucking & Commercial Vehicle industry in India.

Experts from trucking industries will share their perspectives on how to reduce pollution by implementing Green Power, deliberations and discussion on the future and challenges of zero emission / Electric Trucks in India.



## OBJECTIVES OF GREEN POWER TRUCK SUMMIT

- Gain insights from regulatory agencies / experts.
- Perspectives sharing by experts on how industry can make an immediate impact on pollution reduction.
- Provide opportunities for interaction, deliberation, exchange of thoughts, ideas, on Green powered truck / Commercial Vehicles.
- Discussion on implementation of the technology and creation of supporting infrastructure.

## HIGHLIGHTS OF GREEN POWER TRUCK SUMMIT

- Keynote address by Truck manufacturing technology expert
- Insight into creating an efficient path to zero-emission commercial vehicles
- Renewable fuels analysis and vehicle life cycle impacts
- Government insights and outlook on future policies
- New products and technology applications for fuel use and emissions reduction



## PANELISTS



Eminent personalities from Truck Industries



Experts from renewable energy sector



Key Persons from Government Autonomous body



Experts from Ion Lithium battery manufacturing sector



Experts from Academics/Research centre

## WHO SHOULD ATTEND THE SUMMIT?

- Professionals from Trucking Industries
- Fleet owners / managers
- Government experts and policy makers
- Professionals from green energy sector
- Professionals from renewable energy sector
- Students / professionals/academics from Technology and Research institutions

## BENEFITS

- Insights on the subject from regulatory agencies
- Experts' perspectives on how the industry can curb the growing pollution
- Policy makers prospective
- Opportunities for Interaction and networking

## PROMOTION PLAN

- On Trucking News India Portal
- Branded Micro site
- Social media
- Digital media
- E-mailer
- FM Radio
- Print Media (Through media Partnership)

## SPONSORSHIP OPPORTUNITIES

- Presented by
- Powered by
- sponsored by
- Knowledge partner
- Media Partner

## SPONSORSHIP DELIVERABLES

- Summit will be promoted as sponsoring brand name "Green Power Truck Summit" eg. MOBIC GREEN POWER SUMMIT
- Audio Visual will be run before starting the summit of sponsoring brands.
- A 3 x 3 stall at venue for Presenting Sponsor.
- All promotional communication; print, Radio, Digital, social media will have logo presence of sponsoring brands
- Microsite will be branded after the name of presenting sponsor
- Post and pre coverage of the events on Trucking News India.





## DETAILS OF GREEN POWER TRUCK SUMMIT

- Venue: Habitat Centre, New Delhi
- Schedule: September 2017
- Duration: One day
- Entry: By Invitation only
- Media Partner: Print, Radio

## ABOUT TRUCKING NEWS INDIA

An initiative of The Zest Media. TNI is focused on News, Views & Analysis of trucking industry. We are committed to provide brand solutions, media platforms, enabling effective and meaningful exchange of information, ideas among all stake holders of trucking industries. It is our endeavor to enhance the business of our clients by leveraging our reach among relevant audience

## TO PARTNERSHIP WITH US, PLEASE CONTACT

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